



Nazwa Wydziału: Wydział Finansów i Zarządzania w Bydgoszczy (filia)

Rodzaj studiów: Studia I stopnia

Tytuł zawodowy nadawany absolwentom: Licencjat

Nazwa Kierunku:	Zarządzanie
Profil kształcenia:	praktyczny
Forma studiów:	stacjonarna
Liczba semestrów:	6
Nabór:	letni
Rok akademicki rozpoczęcia studiów:	2020/21

Lp.	Nazwa	Semestr	ECTS
1	Accounting	I	5
2	Finance	I	6
3	Intellectual Property Rights Protection	I	1
4	Introduction to Law with Elements of Civil Law	I	4
5	Introduction to Philosophy and Ethics	I	1
6	Marketing and Public Relations	I	4
7	Occupational health and safety	I	0
8	Organizational Studies	I	5
9	Introduction to Management	I, II	7
10	Introduction to Economic Law	II	3
11	Introduction to Economics	II	6
12	Introduction to Sociology	II	1
13	Logistics	II	4
14	Mathematics	II	5
15	Organisational Behaviour	II	4
16	Quality Management	II	4
17	HR Management	III	3
18	Introduction to Psychology	III	1
19	IT in Management	III	2
20	Organization and Management Methods	III	2
21	Pre-seminar	III	1
22	Project Management	III	3
23	Spreadsheets	III	1
24	Statistics	III	3
25	Foreign Language	III, IV	6
26	Physical Education	III, IV	0
27	Internship	III, IV, V	30
28	Specialization courses	III, IV, V, VI	22
29	Econometrics and Forecasting	IV	4
30	Market Research	IV	3
31	Word Processing	IV	1
32	Diploma Seminar	IV, V, VI	20
33	Business and Presentation Graphics	V	1
34	Career Management and Business Communication	V	1
35	Communication Skills in Business	V	1
36	Corporate Finance	V	3
37	Initiating and Running Business Activity	V	1
38	Labour Law	V	2
39	Diploma Internship	VI	6
40	Managerial Game	VI	3

Suma punktów ECTS w semestrach:

I	30
II	30
III	33
IV	27
V	33
VI	27
RAZEM:	180